



PROJECT GREEN CHALLENGE 2017
DAY 10 - WATER - GREENEST

OUR #STOPSUCKING CAMPAIGN

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SCHOOL: JERICHO HIGH SCHOOL



#StopSuckingCampaign

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After watching Adrian Grenier's interview video about the #StopSuckingCampaign, we came across a scary fact we'd like to share about the pollution of straws in our ocean:



IN THE LAST 25 YEARS
OVER **6 MILLION**
STRAWS AND STIRRERS
WERE REMOVED FROM BEACHES DURING
ANNUAL CLEANING EVENTS.

The amount of straws that are being collected from these cleaning events just demonstrates how polluted our Earth's waters are with not just plastic straws but with other plastic materials as well.

This inspired us to start our own **#stopsucking** campaign to INSPIRE others to refuse the use of plastic straws and to commence their own campaigns!

Ben W. and Ben Y., during their lunch period, decided to sit in the school cafeteria and count how many straws they saw people use and then throw out into the trash-bin.



Ben W., a senior, sat in the Senior Lounge, which was very busy during the lunch period in the middle of the day.

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Ben Y. sat in the main section of the cafeteria to see how many straws were being used and thrown out by the other underclassmen



Ben W.
10 Min
Senior Lounge

Ben Y.
15 Min
Main Café

14 straws

(14/16 people in the Senior Lounge were using straws for their drinks!)

24 straws

(So many people were using straws, it was very hard for Ben Y. to count over the 15 minutes!)

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Midway through the lunch period (after the 10 minutes of counting the straws pass buy), Ben W. decided to start to spread awareness on our **#stopsucking** campaign with the help of **Strawless Ocean!**

To spread our link and to help others make the pledge and start their own campaign, Ben quickly made a flyer (next page!) that he posted on the cafeteria door and on a trashcan to remind Jericho High School students to **#stopsucking**

WE
CHALLENGE
YOU TO

#STOPSUCKING

MAKE A GOAL TO GET RID OF
PLASTIC STRAWS IN YOUR LIFE
AND TO GET OTHERS TO JOIN
YOUR MOVEMENT!



@EcoHawks2017

GO TO THIS LINK TO #stopsucking AND
SAVE OUR OCEANS BEFORE IT'S TOO LATE!

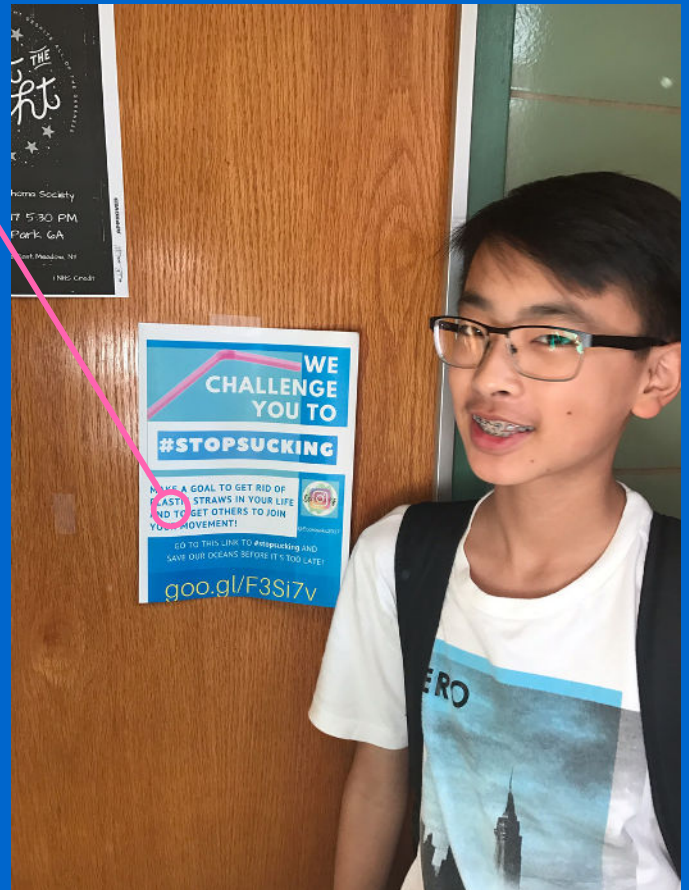
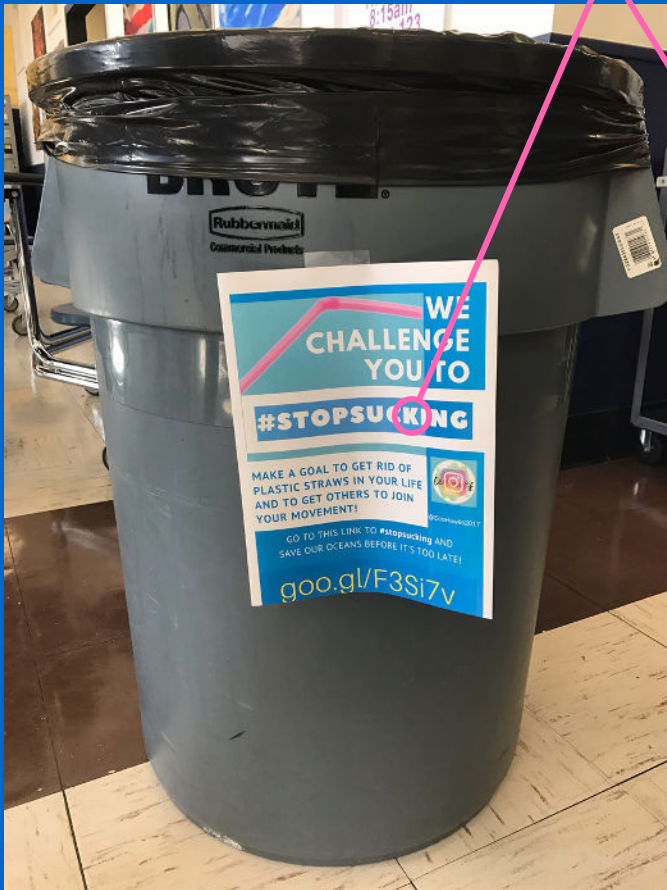
[HTTPS://GOO.GL/F3Si7V](https://goo.gl/F3Si7v)

Flyer

We decided to convert our
original link from Strawless
Ocean into a shortened Google
link on our flyer so people could
join the campaign with ease!

<https://stopsucking.strawlessocean.org/i/i5vm623>

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Social Media

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We posted on Instagram a picture of our flyer to tell others to #stopsucking and to join the movement against use of straws!



ecohawks2017 #STOPSUCKING NOW! Join us on our campaign to refuse the use of plastic straws to avoid their entering into our precious waters and hurting the aquatic wildlife and environment! Today, for Day 10 🌿🌿 of #PGC2017, we sat in our cafeteria to count how many straws were being used by people during a lunch period and decided make a flyer pictured above to spread awareness to others to join the #stopsucking campaign with us. We ask you to join us on this movement by entering the link on your browser (goo.gl/F3Si7v) to start your own campaign against plastic straws! Why care? Because the aquatic animals 🐟🐟🐟🐟🐟🐢 in our waters think plastic straws are their food, and then they end up attempting to eat it. Or, plastic straws can slowly be degraded in the ocean, leading to micro-plastic degradation and biomagnification! We need to stop using plastic straws now! Let's do it together! @turninggreenorg

Results!

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YOUR CHALLENGE CODE

15VM623

of Challenges Accepted: 12

[Back to Your Public Challenge Page](#)

Want to personalize your challenge code? Email hello@lonelywhale.org and we'll see what we can do!

We were very surprised by the number of people who actually decided to use our link to join the #stopsucking movement. We were surprised because we posted the flyers up rather late in the day, so students only had half the day to sign up. But we are grateful and excited that others are willing to take the stand against plastic straws with us! We plan to post more of our flyers up around the school as well in places in our community!